

**ADMISSION**

**+ OPEN**

**2025-26 Session**

# BBA

**Bachelor of  
Business Administration**

**A 4-YEAR AICTE APPROVED**



BBA course provides a strong foundation in business principles and management skills. It is designed for students who wish to pursue careers in business, management, and leadership.

It typically covers a broad range of topics, giving students a solid grounding in key areas of business like Accounting and Finance, Marketing, Business Law, Operations Management, Entrepreneurship, Strategic Management etc.

### Eligibility Criteria 2025-26

- **Educational Qualification** – Candidates must pass Higher Secondary (10+2) Examination of West Bengal Council of Higher Secondary Education or equivalent examination from a recognized Council/Board.



### Training Partner



## OmDayal Group of Institutions

**ENGINEERING | ARCHITECTURE | MANAGEMENT**

**AICTE & COA Approved | NAAC Accredited | MAKAUT (WBUT) Affiliated**

**Campus:** Uluberia Industrial Growth Centre, Near Birshibpur Railway Station, Howrah

For Admissions Contact **9073307300 / 8100 500 600**  [admissions@omdayal.com](mailto:admissions@omdayal.com)